







# JANUARY CLEARANCE

**SOME MERCHANTS ADVERTISE** just what they have for sale and tell the truth about it. Some print fairy tales. We tell nothing in this advertisement but a simple, straightforward story of store news. We tell you frankly that we want to clean out, to make a clean sweep of the bulk of our winter merchandise to make room for the spring and summer goods soon to come in. We not only want the room, but more than that we want the money that is tied up in these goods to put into new goods for the coming spring and summer season and will therefore name low prices, little prices and marked reductions on many lines to get it.

We do not believe there has ever been a better opportunity presented to purchase from a splendid assortment of seasonable merchandise as this sale affords. It is certainly an opportunity none can afford to miss.

## AND CLEAN SWEEP SALE FOR CASH

**IT WILL CERTAINLY PAY YOU** to spend a few minutes in careful examination of the very unusual offerings as described in this advertisement as you will surely save many dollars by making your purchases during this January Clearance and Clean Sweep Sale.

We want you to come expecting good big values for your money. We do business but one way, that the most satisfactory. The goods we offer during this sale are the goods you need for winter, for present needs. Rare values are offered to make a quick clearance in all departments. No effort is spared during this sale to satisfy our customers and nowhere in town can be found a more up to date stock than we carry. And don't forget when we advertise a Clearance Sale it means something to the purchasing public. It means that every thrifty, forward-looking person should seize the opportunity to procure many of the winter necessities in the nick of time, at prices that will prove to the shrewdest buyer that it pays to attend our Clearance Sale.

### Sharp Reductions in Prices to Create a Vigorous Selling and Enthusiastic Buying

Unprecedented price lowness prevails during this sale. When we say these goods or certain articles are to be sold at reduced prices we cut the prices on the whole quantity and the price remains there till the lot is sold out. We know of no stronger magnet to draw people to our store than to convince them that we will save them money. This you can do by attending this sale. Don't wait until all the good things are gone. Come early and bring your friends.

#### Black Taffeta Silk

Wide, former price \$1.25, now 70c per yard.  
Jest Taffeta Silk, all colors, former price \$1 per yd, now 75c.  
Good Taffeta Silk, all colors, former price 65c per yd, now 45c.  
Wash Silk, all colors, former price 50c, now 35c per yard.  
All colors and Black Broadcloths, former price \$1.50 per yard, now 85c.  
All colors and black Ladies' Cloths, 54-in wide, former price 75c, now 45c per yard.  
All kinds and weaves in Black Dress Goods, former price \$1 per yard, now 70c.  
All wool 38-in Venetian Cloths, all colors, former price 50c per yard, now 35c.  
All Novelty Suitings, former price 75, 60 and 50c, are going in this sale at 35c.  
All colors and black in all wool Tricots, former price 25c, 15c per yard.  
Good Apron Gingham, former price 6c, will be 4c per yard in this sale.  
French Gingham, former price 15, 10 and 10c, will be 8c yd.  
Remnants of Gingham of any kind will be 3c yd in this sale.  
Percales that were 12 1/2 and 15c, will be 8c per yard.  
One lot of good Percales, all colors, will be sold at 5c yd.  
Fine Mercerized Oxford Waists, former price 75 and 50c, are now 35c.  
The entire line of Mercerized Waists, former price 40, 35 and 25c, sale price 18c.

#### Beautiful New Patterns

of Flannellets for waists and dresses, former price 10c, 7 1/2c, 5c and 4c. Outing Flannels will be sold at 4c per yard. The entire line of Silken for draperies and comforts, former price former price 12c, now 8c per yard.  
Beautiful designs, worth 12 1/2 and 15c, former price 12c, now 8c.  
One lot of Twilled Draperies, former price 10c, now 5c yd.  
Genuine Irish Table Damask, 72-in wide, former price \$1.25, sale price 70c per yard.  
All Linen Damask, bleached, former price \$1, sale price 60c.  
Fine Mercerized Table Damask, former price 75c, sale 47c.  
A full breadth Table Damask, worth 35c yd, will sell at 19c.  
Fine dinner-size, all linen Napkins, former price \$1.75 and \$2 dozen, sale price 80c dozen.  
All linen Napkins, full size, former price \$1 and \$1.25 dozen, sale price 75c.

#### Hamburgs, Laces and Embroideries

are being slaughtered in this sale just as if they didn't cost a cent. You can buy any kind for half price and short lengths and remnants are almost given away. See them.

#### American Lady Corsets

Former price \$1 and \$1.25, sale price 80c.  
Thompson's Glove Fitting Corsets, former price \$1 and \$1.25, sale price 90c.  
All Corsets that formerly sold at 50 and 75c, will go at 35c.  
**Hosiery for Ladies**  
that brought 50 and 75c per pair, all colors, sale price 25c.  
Hosiery for ladies that brought 25 and 35c pair, all colors, sale price 15c.  
Hosiery for ladies that brought 15 and 20c, are now only 8c.  
Boys' Bicycle Stockings, Sandow brand, former price 25c, sale price 8c pair.  
Children's Ribbed Stockings, sizes 6 to 10, worth 15 and 20c, sale price 8c pair.  
Ladies' Cashmere and Fleece Lined Stockings, worth 25c, sale price 15c pair.

#### Infants Soft Sole Shoes

Former price 25 and 35c, sale price 15c.  
Infant Shoes that sold at 50 and 60c, will be 35c during this sale.  
Our Children's Shoes that were 90c and \$1 pair, will be 75c.  
Ladies \$1 and \$1.25 Shoes will be sold in this sale at 80c pair.  
Ladies Shoes that were \$1.75 and \$2 pair, will be \$1.25.  
Ladies \$3 Shoes in patent kid and all other \$5 Shoes will be \$2.25 in this sale.  
Men's and Boys' Shoes that are \$1.50 and \$2 will be sold during this sale for \$1.19.  
Men's \$3.50 and \$4 patent kid and Corona Shoes are only \$2.95 in this sale.

#### Boys Knee Suits

that were \$1.50, are only 80c in this Clean Sweep Sale.  
Boys' \$2 and \$2.50 Knee Suits are \$1.45 sale price.  
Boys' \$3.50 and \$4 Suits in knee pants and long pants, sale price \$2.49.  
Boys' Suits in knee and long pants, former price \$5 and \$5.50, sale price \$3.75.  
Men's Suits that were \$5, \$6 and \$6.50 in this sale, are \$3.75.  
Men's \$10 Suits in all boy styles, are only \$7.50 this sale.

#### The Celebrated Hawes Hats

\$2 Hats during this sale will be \$2.25.  
Men's Hats that were \$1.75 and \$2, sale price \$1.  
Men's Hats that were \$1.25 and \$1.50, sale price 85c.  
Men's Hats that were 75c and 50c, sale price 35c.  
Men's and Boys' Caps that were 25 and 30c will all go at 10c.  
Men's 30 and 75c Shirts during this sale will be 35c.  
Men's \$1 and \$1.50 Shirts during this sale will be 85c.

#### OUR CELEBRATED SCHLOSS BROS

## ◇ SUITS AND OVERCOATS ◇

for men that sell for \$12.50 and \$13.50 will be sold in this sale at \$9. Schloss Bros Suits that sell for \$15 and \$20 will be sold in this Clean Sweep Get Money Sale for \$10.98.

These prices are made to get money. This sale is a Clean Sweep, Get Money Sale and not a single item will be booked to anybody during this January Clean Sweep Get Money Sale. Come early to secure the best values as this store is bound to be crowded during this sale.

Very Respectfully

# W. D. OLDHAM & COMPANY

— Busy Bee Cash Store —

## Stoves AT COST Stoves

We have one or two Air-Tight Heating Stoves that we will close out at cost for cash.



Please bear in mind that we are sole agents for the celebrated Studebaker Wagons. We can sell you one of our wagons for what you would pay for an interior make. Come in and examine our line before buying.

Tin Roofing, Guttering and Repair Work a specialty. Satisfaction guaranteed.

## ARBUCKLE & SIMMONS

Agents for Majestic Ranges—the best that's made



We are Badly Overstocked in our Clothing Department

**We Have Too Many Clothing**  
**25 Per Cent Off**  
on every Overcoat and Suit in our house  
**FOR CASH ONLY**

We are determined to give you the full benefit of our sale in season and not wait until the season is over. This includes our Alfred Benjamin & Co's Suits and Overcoats.

Also our large line of

Youth's childrens Clothing

This means to you the best clothing in the world at cost and less than New York cost. Avail yourself of this opportunity. Come quick and make your selection. Do not fail to visit our house when in Lexington.

**LOUIS & GUS STRAUS**  
Lexington's Leading Clothiers

**To Cure a Cold in One Day**  
Take **Laxative Bromo Quinine Tablets**. *E. W. Hall*  
Seven Million bottles sold in past 12 months. This signature, *E. W. Hall*, on every box, 25c.

A TEXAS WONDER.

HALL'S GREAT DISCOVERY.

One small bottle of Hall's Great Discovery cures all kidney and bladder troubles, removes gravel, diabetes, neuralgia, rheumatism, weak and lame back, rheumatism, and all irregularities of the kidneys and bladder in both men and women, regulates bladder function in children. If not sold by your drug store, will be sent by mail on receipt of \$1. One small bottle is two months' treatment and will cure anyone who has been troubled. Dr. E. W. Hall, sole manufacturer, P. O. Box 628, St. Louis, Mo. Send for testimonials to all druggists and Green McKee, Merchant, Richmond, Ky.

READ THIS:

Richmond, Ky., Feb. 9, 1902.  
Dr. E. W. Hall, St. Louis, Mo.—Dear Sir: I have used one bottle of the Texas Wonder, Hall's Great Discovery, for kidney and bladder troubles. I weighed 160 pounds when I began to feel better than I have in twenty years and I essentially returned to the public. Respectfully,  
J. W. R. R. R.

## WINCHESTER

**FACTORY LOADED SHOTGUN SHELLS.**  
It's not sentiment—that makes the most successful shots shoot Winchester Factory Loaded Shells. It's the reputation of pattern and uniform shooting. Winchester "Leader" shells, loaded with smokeless powder, are the best shells on the market. Winchester "New Rival" black powder shells are the favorite black powder load on the market on account of their shooting and reloading qualities. Try either of these brands and you'll be well pleased. They are **THE SHELLS THE CHAMPIONS SHOOT.**

## ILLINOIS CENTRAL RAILROAD

Special Rates to **HAVANA** and other Cuban points daily to April 30, 1904, also to **NEW ORLEANS, LA** Account MARDI GRAS, February 9 to 15, 1904. Excursion tickets daily to **HOT SPRINGS, ARK**

Only line running through personally conducted excursion Sleepers Louisville to California, New Mexico, Arizona and Texas. South and Southwest Arkansas, Indian Territory, Oklahoma and Texas.

#### Farming in the South

The Passenger Department of the Illinois Central R. Co. is having monthly circulars containing fruit growing, vegetable gardening, stock raising, etc., in the States of Kentucky, West Tennessee, Mississippi and Louisiana. Every Farmer or Homeowner, who will forward his name and address to the undersigned, will be supplied free of charge with a 16 page circular. For through rate tickets and rates, free copies of folders descriptive of Cuba and New Orleans apply to nearest railroad agent, or address:

F. W. HARLOW, D. P. A., Louisville, Ky.

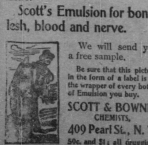
MY NAME IS

## THURMAN

On Sausage Row

## And Buys SKINS

For further information address General Passenger Agent, Chicago



We will send you a free sample. Be sure that this picture in the form of a label is on the wrapper of every bottle of Emulsion you buy. **SCOTT & BOWNE**, CHEMISTS, 409 Pearl St., N. Y. City, and Dr. J. C. all druggists.